

The Editorial Bride

A Luxury Wedding Planning & Wellness Guide

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Betiana Hurtado

Founder & Lead Photographer.

BH Weddings



A Letter to the Bride

If you're reading this,
you're likely standing
at the begining of one
of the most meaningful
chapters of your life.....

This guide wasn't created to tell you how your wedding
should look. It was created to help you remember how it
should feel.

Throughout these pages you'll find thoughtful advice, plan-
ning tools, inspiration, and gentle reminders to slow down
and enjoy the process.

Your wedding is only one day.
Your memories will last forever.

My hope is that this journal becomes something you return
to years from now, with a smile, a few tears, and gratitude
for every moment that brought you here.

With love,

Betiana Hurtado
Founder, BH Weddings

Chapter 01

Before you say “yes”

Every unforgettable wedding begins long before the venue is
booked or the dress is chosen.

It begins with intention.

Before timelines, guest lists, and Pinterest boards, take a mo-
ment to dream about the kind of experience you want to cre-
ate

Ask yourself:

- How do we want our wedding to feel?
- What moments matter most to us?
- What memories do we hope our guests will take home?

When your decisions are guided by emotion



CHAPTER 02

Finding your Wedding Style

Your wedding style isn't about following trends.

It's about creating an atmosphere that feels authentic to who you are as a couple.

Every detail—from the venue and flowers to the music and photography—should tell your story.

Before saving inspiration online, take a moment to imagine how you want your wedding to feel when you look back on it years from now.

“Style is the visual expression of
your love story.”

Your Wedding Vision

Three words that describe our dream Wedding:

The atmosphere we want to create:

Our biggest Priorities are:

- ☐ Family
- ☐ Photography
- ☐ Design & Decor
- ☐ Guest Experience
- ☐ Luxury Details
- ☐ Other

Moodboard Inspiration

Choosing the Perfect Venue

Your venue is more than a location. It becomes the backdrop of every embrace, every tear, every celebration, and every photograph. Before falling in love with a beautiful ballroom or breathtaking garden, think about how the space reflects your story and supports the experience you want to create.

Venue Reflection

Indoor or Outdoor?

- ☐ Elegant Ballroom
- ☐ Historic Mansion
- ☐ Estate Garden
- ☐ Waterfront
- ☐ Vineyard
- ☐ Modern Loft
- ☐ Private Residence
- ☐ Destination Wedding

Our Must-Haves

- ☐ Natural light
- ☐ Outdoor ceremony
- ☐ Bridal suite
- ☐ Historic architecture
- ☐ Grand staircase
- ☐ Waterfront views
- ☐ Cocktail garden
- ☐ Sunset location
- ☐ On-site accommodations

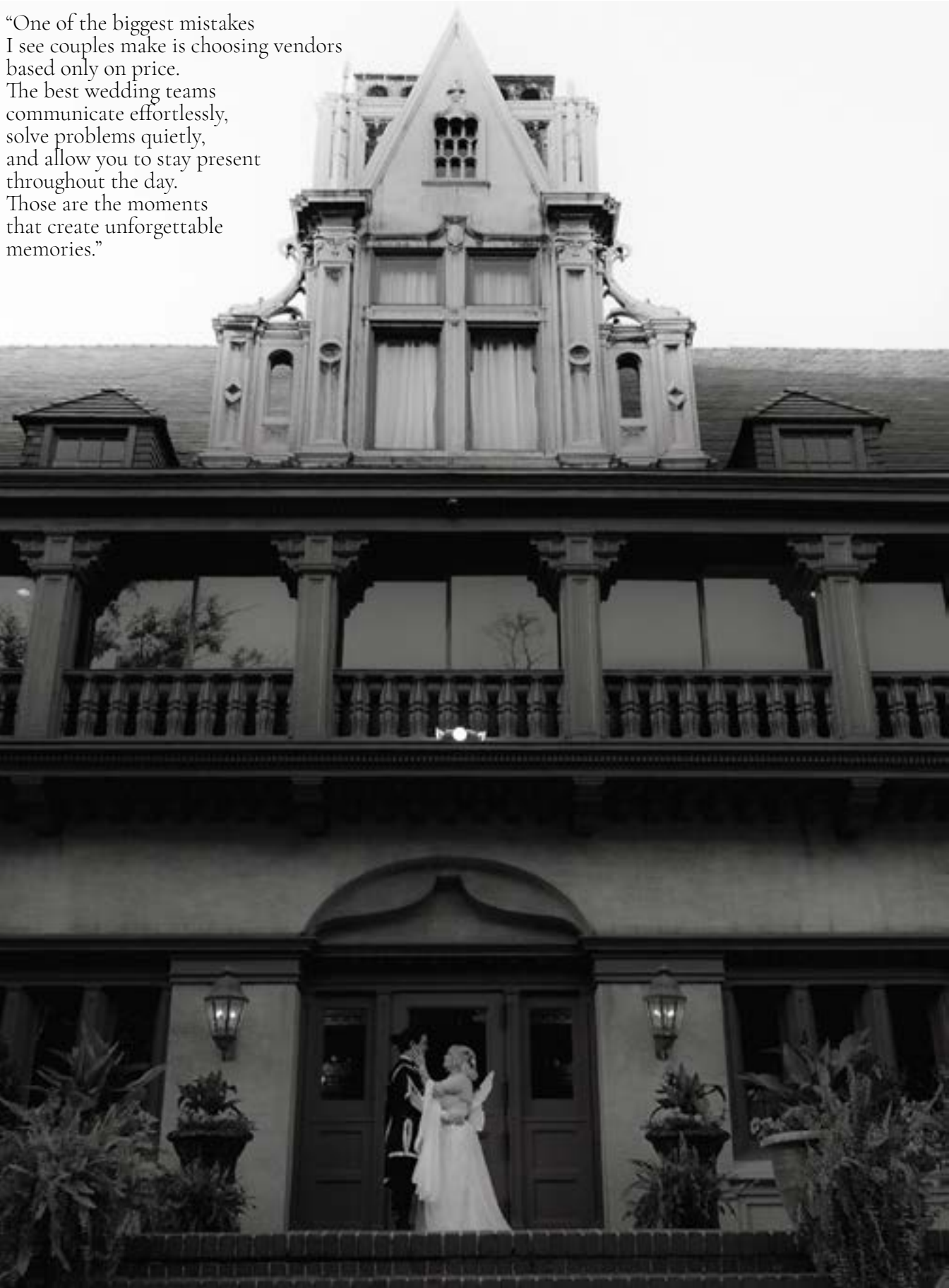
Questions to Ask Every Venue

- ☐ What's included in the rental?
- ☐ Is there a backup plan for rain?
- ☐ How many weddings take place the same day?
- ☐ Is there enough time for portraits?
- ☐ Are there photography restrictions?
- ☐ Is there a preferred vendor list?
- ☐ When can vendors arrive for setup?
- ☐ Is there a noise curfew?

Editorial Tip

Schedule your ceremony about two hours before sunset whenever possible. The soft evening light creates timeless, romantic photographs that simply can't be replicated.

“One of the biggest mistakes I see couples make is choosing vendors based only on price. The best wedding teams communicate effortlessly, solve problems quietly, and allow you to stay present throughout the day. Those are the moments that create unforgettable memories.”



CHAPTER 04

Building Your Dream Vendor

Great weddings aren’t created by one person. They’re the result of talented professionals working together with one shared vision. Choosing vendors who communicate well and genuinely care about your experience will make your wedding day feel effortless.

Vendor Checklist

Vendor	Booked	Notes
Wedding Planner	☐	_____
Photographer	☐	_____
Videographer	☐	_____
Florist	☐	_____
Hair & Makeup	☐	_____
DJ / Band	☐	_____
Cake Designer	☐	_____
Stationery	☐	_____
Transportation	☐	_____

CHAPTER 05

Creating the Perfect Wedding Timeline

A thoughtful timeline is one of the greatest gifts you can give yourself. It allows you to slow down, stay present, and enjoy every moment instead of feeling rushed. The best wedding days always leave room for the unexpected—and for the moments you never planned.



A Sample Wedding Day Timeline

11:00 AM – Hair & Makeup Begins

1:00 PM – Photography Arrives

2:00 PM – Getting Ready Details

3:00 PM – First Look

3:30 PM – Couple Portraits

4:00 PM – Wedding Party Photos

5:00 PM – Ceremony

5:30 PM – Family Portraits

6:00 PM – Cocktail Hour

7:00 PM – Reception Begins

8:30 PM – Sunset Portraits

10:30 PM – Last Dance

My Timeline Priorities

Bride & Groom Photos ●●●●●

Family Photos ●●●●●

Reception ●●●

Golden Hour ●●●●●

Private Moments ●●●●●

Don't overschedule your day.
Leave 10–15 minutes between major events. Those quiet moments often become the most emotional memories, and some of the most beautiful photographs.



CHAPTER 06

The Wedding Day Experience

Today isn't about perfection.
It's about celebrating your love with the people who matter most.
The most meaningful moments often happen when you stop thinking about the timeline and simply live the day.

Before You Walk Down the Aisle...

Take a deep breath.

Drink water.

Eat something.

Hold your partner's hand.

Look around.

This day will become one of your favorite memories.

A Few Things You'll Want to Remember

- Your vows
- Wedding rings
- Marriage license
- Comfortable shoes
- Lipstick touch-ups
- Perfume
- Phone charger
- Emergency kit
- Snacks
- Water

Don't spend your wedding day worrying about tiny details that your guests will never notice. They will remember how your celebration made them feel.

How to Get Natural, Editorial Wedding Photos.

The most beautiful photographs aren't created by perfect poses. They're created by genuine connection, movement, laughter, and quiet moments together.

Trust your photographer, stay close to one another, and focus on enjoying the day. The magic happens naturally.

Five Tips for Incredible Wedding

- Choose a timeline with plenty of natural light.
- Stay together during cocktail hour whenever possible.
- Keep your getting-ready space clean and uncluttered.
- Build in time for sunset portraits.

My favorite images are never the ones that were perfectly planned.

They're the ones that happen in between—the deep breath before walking down the aisle, the quiet smile during dinner, the tears your parents try to hide, or the way your partner looks at you when no one else is watching.





“Your wedding lasts
one day.
Your photographs
become part of your
family’s history”

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